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Issue #4-2009

Week of May 11, 2009

Dear Evelyn,

Greetings!

Just a quick reminder that there is still time to register for the Creative Entrepreneurs Bootcamp that will take place on Saturday, May 16th from 12pm to 6pm (6-7pm is reserved as a work hour). As a special incentive, there is a special registration fee of \$75 for working artist and creative entrepreneurs. You can access the registration [page by clicking here](#). You can also go to the main registration page and use discount code "**artist09**"



Below, please find an article that I have authored about the importance of strategic planning for creative entrepreneurs. This article will give you some insight into how this process might look for a creative entrepreneur, and will discuss a little bit about what to expect when attending a creative entrepreneurs Bootcamp.

Eileen Fisher has a **great grant program** for Women Entrepreneurs. There are multiple \$10,000 awards. The deadline for application is June 1st, and you can find more information about the program here:

http://www.eileenfisher.com/ourcompany/cons/women_owned_bus_prog.asp

As always, don't forget to visit the updated [Fiscally Fit Fashionista blog](#). There is a lot of good information for folks. In addition, I am now also the ["Start-a-Business" blogger for Examiner.com](#). Check out my blog here.

Feel free to contact me. I love interacting with my readers.

Success Always,

-Evelyn Bandoh, Founder & Principal

Ask the Creative Business Expert

Do Creative Entrepreneurs Need Strategic Planning?

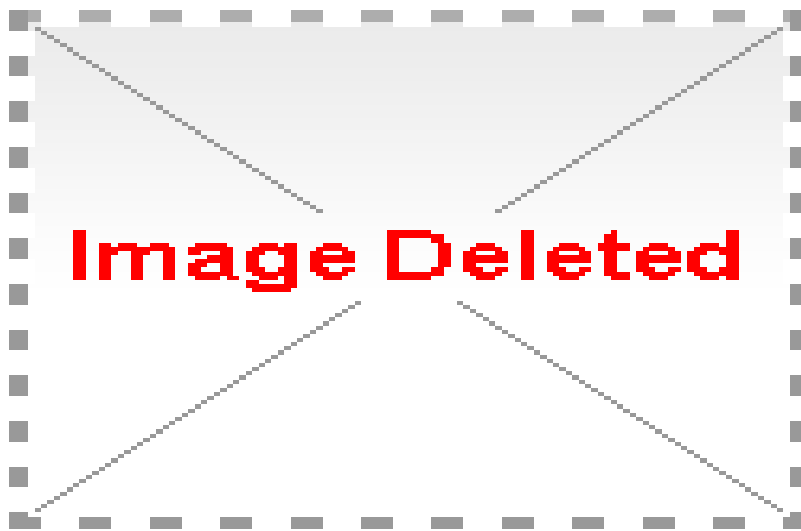
When I mention the words "strategic or business planning" to a creative entrepreneur, I usually get one varied reaction: initial genuine interest, quickly followed by a glazing over of the eyes and feeling of being overwhelmed. Don't get me wrong, there are many creative entrepreneurs that are very business savvy. However, in my experience, for every savvy creative business owner, there are at least 5 more who don't even realize that they are indeed running a business.

Creative entrepreneurs are somewhat different, because they earn their living based off of their creative endeavors. [Read More....](#)

Would You Like Advice?

EAB is looking for small creative businesses to profile for its "Ask the Creative Business Expert" feature. Small business owners will either be profiled via print or via video (or both), and will receive free expert advice for the pressing business issue. If you would like to submit your business for this opportunity, please send your business issue info@eabplanning.

Creative Entrepreneur Workshops



Workshop: Creative Entrepreneurs Bootcamp

Date: May 16, 2009

[Register and Learn More:](#)

<http://creativebootcamp.eventbrite.com/>

EAB Offering Service Packages!

Don't forget that our services now come in handy-dandy service packages. Our packages make it easy for you to engage our services. As a client, you will now be able to choose a package that best fits your needs!

For more information on scheduling a free phone consultation, the programs, pricing or to book a package, please visit our website at <http://www.eabplanning.com>.

2009 Campaign for the Fiscally Fit Fashionista

FISCALLY FIT



Fashionista

Don't forget that the 2009 Campaign for Fiscally Fit Fashionistas has now started. You can commit as much time as you want or need to. If you follow along with the postings, you will derive some benefit from participating.

You can sign up for the campaign in one of two ways (1) If you are on Facebook, join the GROUP and follow the discussions or (2) Send an email to info@eabplanning.com and then follow the blog:

<http://fiscalfashionista.blogspot.com>. Each month, a new lesson will be posted for your review. Remember, it is never too late to start-the most important thing is that you start!

Upcoming Events

Out and About...

Evelyn Bandoh, Founder of EAB CPS, LLC will be facilitating workshops and attending events around D.C. Come and check things out:



Saturday, May 16th- [Creative Entrepreneurs Bootcamp](#)

Sunday, May 17th- [Salon Sundays @ Sankofa Cafe](#)

Wednesday, May 20th- [GW FCC Presents: Fashionably Business at Hotel Helix](#) :

Monday, June 4th: Exploring Entrepreneurship - eBIC at MLK Library

Sincerely,

EAB Creative Planning Services, LLC
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EAB Creative Planning Services, LLC, is a business and financial advising and coaching firm for creative entrepreneurs (designers, retailers, visual and performing artist, writers, musicians, creative organizations etc). EAB exists to support creative entrepreneurs in realizing their full financial and business potential.

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