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Issue #2-2009

February 16th, 2009

Dear Evelyn,

I am excited to report that [EAB Creative Planning Services, LLC](#) was retained by the [Greater Washington Fashion Chamber of Commerce \(GW FCC\)](#) to conduct its first ever market research study. Dubbed the "Fashion Census", it is the first study of its kind that will attempt to accurately survey the needs of the fashion and retail industry in Washington, DC. By launching the survey, GW FCC aims to gauge the size of the industry and identify the resources that are needed to support this emerging creative economy. EAB will lead the project team and provide strategic consulting expertise to GW FCC. Suffice it to say, we at EAB are very honored and excited to be at the forefront of this historic initiative. To learn more about the survey, please visit www.gwfcc.org



I am also pleased to have Kacy Paide ([The Inspired Office](#)) contribute to this newsletter. Kacy provides a lot of great tips on how to keep small business owners organized and clutter free. In addition, don't forget to check out our blog Fiscally Fit Fashionista, which has been updated with new posts.

Lastly, don't let the challenges of being a creative entrepreneur get you down. EAB exists to support creative entrepreneurs, and we can help you work through any issues. Remember, if you book your Business Check-Up package by March 31, 2009, your total investment is only **\$350**, (a savings of \$45 off the regular package price.) Email: evelyn@eabplanning.com for more details.

Success Always,

-Evelyn Bandoh, Founder & Principal

Ask the Creative Business Expert

Would You Like Free Advice?

EAB is looking for small creative businesses to profile for its "Ask the Creative Business Expert" feature. Small business owners will either be profiled via print or via video (or both), and will receive free expert advice for the pressing business issue. If you would like to submit your business for this

opportunity, please send your business issue
info@eabplanning.

Guest Contributor- Kacy Paide- The Inspired Office

How to Have a Sticky Free Desk

If only I had a dime for every sticky note I've seen on a computer screen or desktop. . . About two years ago I discovered a method that has proven to be fool-proof for myself and everyone who's taken me up on the suggestion. Take a spiral notebook and place it front and center on your desktop. It will serve as a small, inconspicuous landing strip for websites, lists, email addresses, phone numbers, etc. Instead of going to a sticky, back of an envelope, desk blotter, or pulling a sheet out of recycling, all notes will immediately go into the notebook. I date the top of my page about every week. So, if I need to find that link to the German wallpaper site I stumbled across 2 months ago, I can locate it within seconds.

The secret to making this work is to never take this notebook off the desk. A client of mine has written in big black letters across her notebook, "Do Not Take Off Desk!" I choose spiral notebooks because you can leave them opened flat. I'm only replacing mine now, for the first time since 2006. This should tell you that it truly is only used for scratchpad notes, not for lengthy notes or idea tracking on the go.


This is something you can do right now-no excuses! Even if you are already using a notebook to collect ideas and notes, reserve one notebook just for your desktop. You probably already have one lying around. Just make sure it is in excellent condition, so as to not add to the visual clutter. Your son's bent black and white composition notebook with the first 25 pages torn out doesn't count. Be sure to date the top page every week or so.

About Kacy: Kacy Paide is an Office Organizing Consultant working with business owners who are desperate for a more functional, more beautiful, more inspiring office. 200+ clients into her organizing career, she decided to niche to work with a creative population she can relate to. Kacy prides herself not only on her sensitivity to her clients' strengths, but on the fact that she's not too cool to roll up her sleeves and do the dirty work with you. She can be reached at (202) 262-1207 and kacy@theinspiredoffice.com. Kacy is based in Silver Spring, MD.

Koi Creative Studio- LAUNCHED

For those who did not know, I have many interests outside of fashion, personal finance and business. I am finally getting back in to my jewelry making/design. I have officially opened an Etsy Store and I am in the process of creating my own website (wish me



luck). In the meantime- you are invited  to take a sneak peek: [Koi Creative Studio](#). For a limited time, all jewelry items are 20-30% off.

EAB Offering Service Packages!

Don't forget that our services now come in handy-dandy service packages. Our packages make it easy for you to engage our services. As a client, you will now be able to choose a package that best fits your needs!

For more information on scheduling a free phone consultation, the programs, pricing or to book a package, please visit our website at <http://www.eabplanning.com>.

2009 Campaign for the Fiscally Fit Fashionista



Don't forget that the 2009 Campaign for Fiscally Fit Fashionistas has now started. You can commit as much time as you want or need to. If you follow along with the postings, you will derive some benefit from participating.

You can sign up for the campaign in one of two ways (1) If you are on Facebook, join the GROUP and follow the discussions or (2) Send an email to info@eabplanning.com and then follow the blog: <http://fiscalfashionista.blogspot.com>. Each month, a new lesson will be posted for your review. Remember, it is never too late to start-the most important thing is that you start!

Upcoming Events

Out and About...

Evelyn Bandoh, Founder of EAB CPS, LLC will be facilitating workshops and attending events around D.C. Come and check things out:



Free Income Tax Assistance

I am working with the Volunteer Income Tax Assistance Program. If you meet the requirements (\$22,000/ \$42,000 Married, amongst other requirements), please feel free to visit me at the Healthy Baby Project free tax site. The site is open on Saturdays from 10-2pm. HBP is located at 801 17th Street, NE, Washington, DC. To learn more about the program and obtain a list of the requirements, please visit: the [DC EITC Website](#).

Exploring Entrepreneurship

March 9th- 11-1pm

DC eBIC-DC LSB

MLK Library 901 G Street, NW A-Level

Register: <http://exploringentrepreneurship.eventbrite.com/>

GW FCC Fashion Happy Hour

Sponsored by: Greater Washington Fashion Chamber of
Commerce

February 18th 2009

For Details: [GW FCC Fashion Hour](#)

Harlem In Paris

Sponsored by: Lil Soso Productions

February 28th, 2009

For Details: www.harleminparis.com

Exploring Entrepreneurship

DC eBIC-DC LSBD

February 2nd, 2009:

Register: <http://eabplanning.com/workshops-and-events>

Sincerely,

EAB Creative Planning Services, LLC

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info@eabplanning.com

EAB Creative Planning Services, LLC, is a business and financial advising and coaching firm for creative entrepreneurs (designers, retailers, visual and performing artist, writers, musicians, creative organizations etc). EAB exists to support creative entrepreneurs in realizing their full financial and business potential.

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